WE ARE NOT EVEN POST-COLONIAL YET!: ARCHETYPES IN THE MASTER NARRATIVE OF U.S. HISTORY TEXTBOOKS

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Abstract:
This paper uses literary analysis of 21st century U.S. history textbooks and the theoretical frameworks of post-colonial theory, racial pedagogical content knowledge, and critical race theory to argue that students at urban schools continue to be “made ahistorical” by classroom instructional conditions that devalue history instruction, including textbooks, standardized testing (in both the presence and the absence), and the lack of substantial content matter in teacher professional development. More troublesome is the persistence of a colonial master narrative that both fails to serve the majority of white students, and that minimizes or erases the growing population of students of color in urban schools.

Introduction

Swalwell, Pellegrino and View (2015) suggest that, in many regions of the United States (U.S.), teachers’ curricular choices when teaching the stories of oppressed people in the U.S. are limited by their own lack of knowledge, their suppositions about what content matter is relevant and appropriate for their students, and their concerns for “safe” classroom topics. Rather than take the risk of creating their own curricular content and authentic assessments, it is often easier for P-12 classroom teachers to use readily available materials typically found in textbooks and their associated websites. Professional development that might support more courageous efforts seems to be in short supply, according to a recent national survey of teacher professional development (View, DeMulder, Stibrilng & Dallman, unpublished).

Since we are now at the point where what is taught is what is tested, the recent decision by the Virginia State Department of Education (VDOE) serves as an example of the dilemmas teachers in other parts of the country may face. VDOE eliminated the Standards of Learning exams for 3rd grade history and for all of U.S. history pre-colonial to the present, throwing into question the degree to which elementary school history will be taught with any substance in Virginia (see http://www.doe.virginia.gov/administrators/superintendents_memos/2016/284-16a.pdf). The required local alternative assessments place the onus on teachers to develop “authentic, performance assessments.” The Commonwealth acknowledged that:

“The capacity of teachers to design and implement assessments that are intended to inform instruction is likely to vary widely across the Commonwealth. School divisions should evaluate the capacity and experience of their teachers in implementing such assessments and to use this information to design professional development. Professional development should encourage the collaboration of teachers within grades and across grades in implementing the assessments and in using their results in determining instructional needs. School divisions are encouraged to leverage the resources and established training opportunities available from professional organizations.”

Yet, informal conversations with committed local Virginia-area teachers suggests that the assessments “ignore” slavery and other historical curricular content that is complicated (personal communication, October 2017).

This paper uses the method of literary analysis (Alridge, 2006) to explore whether the theoretical frameworks – post-colonial theory, critical race theory, and racial pedagogical content knowledge -- are observable in the U.S. history textbooks on which public classroom teachers depend. The literary analysis helps us to understand the archetypes or intractable stereotypes about people of color that emerge in the master narrative of U.S. history, how we might liberate ourselves from these stereotypes to decolonize urban educational spaces, and ultimately what urban classroom teachers can do to overcome the failure of textbooks in order to achieve anti-colonial classrooms by resisting cultural and structural violences. It offers specific historical content that might address absences in instructional materials. Finally, it offers strategies for urban classroom teachers to guide student research and promote deep historical knowledge of American Indian/Indigenous[1], African American, Latinx, Asian Pacific Islander, and working-class white people and communities for the purpose of decolonizing learning.

Theoretical Framework

Three formal theories shape our examination of decolonizing education: colonial theory, critical race theory in education (CRT), and racial pedagogical content knowledge (RPCK). The representation of Indigenous Peoples in US history textbooks is told from a colonial perspective, as is the story of the enslavement of Africans (e.g., Anderson & Metzger, 2011) and the conquering of lands that were part of Mexico, Cuba, Puerto Rico, Guam, the Philippines, and the Mariana Islands. CRT proposes “whiteness” as property that is denied to people of color and often to poor whites. In addition, CRT articulates the intractable nature of institutional racism leading to the need for counternarratives of people of color, as well as an understanding that social change typically occurs when there is interest convergence between the demands of people of color and the interest of those in power. RPCK focuses on the uses of a CRT framework for the teaching and learning of social studies content.

 Colonial Theory

The contextualization provided by colonialism and colonial theory is helpful in understanding the inequities and representations in the 21st century. There are many theories and terms that use the word ‘colonial.’ Colonialism refers to the historical oppression of the civilizations and cultures of Asia, Africa, the Americas, Australia and the Caribbean by predominantly white European states, through the act of acquiring full political, social, economic, psychological and cultural control over their geography. Post-colonialism refers to the conditions -- economic, political, social, psychological -- that centuries of colonialism left the colonies in after their liberation or independence. Neocolonialism, in turn, refers to the continued political, economic, social, and psychological control exerted by the ‘cultural’ West (Western ideologies) over the rest of the world -- particularly erstwhile colonies (this control does not have to be actual, geographic control). Decolonization, simply put, refers to the complex process of undoing colonization and its lingering effects.

At the heart of all colonial theory is the idea of ‘othering’ and the creation of racialized spaces (Memmi, 1957; Said, 1978; Spivak, 1988). Cultural anthropology, a by-product of colonialism and Colonial History and “sociality” and relations among organizations and groups during the rise of the American Empire (Collier, 1993). In these frames, “human societies could be classified into colonies (this control does not have to be actual, geographic control). Decolonization, simply put, refers to the complex process of undoing colonization and its lingering effects.

“at about the middle of the 19th century when both imperial ambition and racial ideology was hardening into national policy in Europe and the U.S. — Indians became foils of a different kind: people whose traditions underscored the accomplishments of Europe.” (no page number)

Despite the transformations of the discipline of anthropology to include critiques of the embedded ethnocentrism of earlier scholars, the pursuit of “cross-cultural” understanding of
human universals still ranks European, Western White "cultures" as normative. From among these various societies come literary tropes that create stock characters as found in popular sources such as Wikipedia and which serve to define individuals as the "noble savage" and "bloodthirsty savages" (for Indigenous Peoples); "magical negro" and "mammy," (for African descended peoples); "perpetual foreigner," "model minority," and "eager assimilationist" (for East and South Asians); "uneducated hard laborer" and "of homogenous origin" (for Latinx peoples); and "crackers," "hillbillies," and "poor white trash" (for poor whites) [https://en.wikipedia.org/wiki/List_of_stock_characters].

Colonial, post-colonial, and neocolonial studies are broad fields with multiple intersections and overlaps, each stemming from the need to understand colonial/colonialized history, present and future prospects. They have different implications for different disciplines with the singular commonality of providing a background – they contextualize empirical studies and theoretical arguments alike. This framework makes several larger points. One, the study of anything ‘colonial’ has been dominated by those from colonizer backgrounds, since these theories originate in and are a part of the colonizer superstructure. Two, the sciences have an inherently stilted approach towards studying the colonized due to this. Three, this stilted approach has an embedded power dynamic which colors all research thus conducted. Four, the focus of colonial studies has always been economic, political or social, while the psychological internalization of colonization is left unexplored. And, finally, equity cannot be achieved using the constructs, tools and concepts of the oppressor – the oppressed need to tell their stories in their own words, on their own terms.

Also at the heart of this argument is the fetishistic depiction of the colonized by the colonizer. The irony of this depiction is that the colonizer depicts the colonized as originally being ‘savage,’ ‘brutal,’ ‘uncivilized,’ and in need of the benevolent colonizer, while implementing the most brutal and savage processes and practices on them in the form of colonization or development. All colonizer-colonized relations rest on the benevolent or violent need of the colonizer to change the colonized and their undesirable ‘original state.’ Even the rhetoric of modernization is a continuation of the colonizing project, for even when it is an attempt to alleviate the destruction caused by colonization, it is viewed as a benevolent effort rather than as reparations.

Critics of the colonial frameworks offer ideas that are helpful in reshaping social studies instruction. For example, Cesaire (1955) rejected the association of the colonized with terms like ‘savagery,’ ‘backwardness,’ ‘meanness,’ ‘inferiority’ and ‘wickedness,’ instead contributing greatly to the articulation of ‘Negritude,’ the combined struggle for emancipation by all African people by rejecting the European doctrine. Blambra (2015) argues that a ‘connected sociologies’ approach is useful for understanding a shared global present. The central premise of ‘connected sociologies’ is to rethink sociology from a perspective that puts histories of dispossession, colonialism, enslavement and appropriation at the heart of historical sociology and the discipline more generally. Quijone (2007) also speaks to biased and stilted nature of not just colonialism as a structure, but also its theorization. He writes:

"Nothing is less rational, finally, than the pretension that the specific cosmic vision of a particular ethnie should be taken as universal rationality, even if such an ethnie is called western Europe because this is actually pretend to impose a provincialism as universalism." (p. 177)

Like Fanon (1967), Quijone (2007) places the power of coloniality in its racialization of people, by first creating the hierarchy of cultures – the superior colonizer and inferior colonized – and then applying that to both biological and structural hierarchies. They trace the creation of race as a construct to colonization. Further, provincial eurocentricity is universalized, while the heterogeneity of the oppressed is represented as being homogenous. Memmi (1957), meanwhile, comments on the connected nature of race and class in the colonial project, claiming that ‘they are rich because they are white and they are white because they are rich.’ Spivak (1988) addresses the connection of race to gender, and how white women positioned themselves as the saviors of brown women in the colonial context. These interlinkages point to the need for considering the persistence of (post, neo, de) colonial theories and thought leaders when theorizing class, race and gender intersectionalities even in the 21st century.

For example, Derrick Alridge (2006) described four components of the master narrative in his examination of how the modern civil rights movement is depicted in textbooks that might apply to all of the public stories of people of color and poor whites in contemporary textbooks. The master narrative does at least four things. It essentializes people of color and their struggles to dismantle white supremacy as gradual efforts to assimilate and integrate into mainstream white culture. The master narrative portrays the widespread, legally condoned attacks on people of color as communities as isolated acts of individuals or as historical happenstance. At times, this includes the ways that violence against people of color and poor whites was “collateral damage” in the progression of U.S. political and economic aims. The master narrative portrays people of color who resisted racism as martyrs and messiahs. Finally, it suggests that racial equality has been achieved, largely as a result of victories through the US legal system.

Another common perception is that the United States is “post-colonial,” or that “colonization” is a historical and international phenomenon and not a contemporary U.S. phenomenon, despite the legacies of the origin of the 13 colonies as Dutch and English-funded trading companies competing with France and Spain for dominance over native Indian lands, chattel slavery created as a result of the colonization of the African continent, the late 19th century U.S. imperialism (into Cuba, the Philippines, Guam, etc.), and the 20th century globalization of the U.S. economy. More importantly, what Europe brought with it to the “New World” was its ideation of the ‘other’ and the racialized superstructure. As an instrument of economic and political policies, educational policies have tended to mirror and promote dominant interests to create a “colonized” or “re-enslaved” labor force (Anyon, 1981; Blackmon, 2008; Takaki, 1993). Galtung’s theories of structural and cultural violence describe the intentions of formal public schooling in which the resources and the power to determine resource allocation are unevenly distributed (Galtung 1969, p. 171) and the “symbolic sphere of our existence – exemplified by religion and ideology, language and art, empirical science and formal science – [is] used to justify or legitimize direct or structural violence” (Galtung 1990, p. 291). This seems to be an apt historical description of U.S. public schooling, including schools for immigrant European populations.

Meanwhile, the educational experiences of children and youth of color in the early 20th century manifest structural (Galtung 1969; Garcia-Reid 2008), cultural (Galtung 1990, p. 293), symbolic (Herr and Anderson 2003), epistemic (Ryoo and McLaren 2010, p. 106), and curricular (Chandler & Hawley, 2017, p. 15) violence, some of which are the continuing legacies of 20th century Jim Crow schooling and some of which are promoted as market-based, neo-liberal fixes for schools that are “failing” to produce young adult consumers and producers who are globally competitive (e.g., Fitzsimons 2002; Giroux 2007). The use of critical race theory in education may be one antidote to these violence.

Critical Race Theory in Education

Since coloniality created the racialized hierarchy of society, critical race theory (CRT) attempted to theorize it, primarily in the American context. CRT was first developed by legal scholars including Kimberlé Crenshaw, Delgado, Duster, Ladson-Billings, and Kuperminc. They traced the construction of race and racism in the United States. They argued that CRT is an essential part of understanding the impact of colonialism and its legacies on society. CRT is a framework that seeks to understand the ways in which power structures are maintained through the construction of racial hierarchies. CRT challenges the dominant narratives and stereotypes that have been used to define and marginalize different groups of people.

Critical Pedagogical Content Knowledge

A lens through which to explore these ideas is Racial Pedagogical Content Knowledge (RPCK) that places critical race theory (CRT) (e.g., Delgado & Stefancic, 2012; Ladson-Billings & Tate, 1995) at the center of social studies instruction, particularly in the United States, by infusing the CRT concepts into all social studies materials (e.g., Chandler, 2015, pp. 5-6). Yosso (2002) proposes a critical race curriculum that acknowledges intersectionality of oppression within the curriculum, challenges stereotypes, advocates for social justice, features counter-narratives, and that uses interdisciplinary methods to show the connections between historical and contemporary inequities. King and Chandler (2016) take these ideas a step further by suggesting that critical race theory should be integrated into all levels of education, from early childhood to higher education, to provide students with a critical perspective on the world and its injustices.
further away from passive discourses and pedagogies that are “nonracist” toward anti-racist pedagogies that reject “racial common sense” (p. 8). For this paper, we were particularly interested in the stories of Indigenous peoples and Asian Pacific Islanders as the stories that are made most invisible in textbooks. As an aside, we were also curious about the ways that poor whites are depicted as part of an examination of racialized identities.

**Methodology**

Literary analysis methodology (Alridge, 2006; Brown & Brown, 2010) is a primary methodology used to analyze intellectual history where the researcher focuses on reading the literature, noting the themes, discussing the themes and supporting conclusions with examples. Similar to Brown and Brown (2010), we analyzed the data using a constant comparative method (Strauss & Corbin, 1990) across five middle and high school textbooks to document how Indigenous Peoples, Asian Pacific Islanders and poor whites are depicted, and the stories that are told or implied (in another study, we examine African Americans and Latinx depictions in depth). We chose middle and high school texts on the assumption that they would afford greater narrative complexity than elementary textbooks. We examined the table of contents, the index, images, and page-by-page text for each racialized group. For Indigenous Peoples and Asian Pacific Islanders, we looked for evidence of the pre-Columbian era, resistance and revolts during the colonial and pre-Civil War era, post-Civil War era, anti-racist activism in the first half of the 20th century, political activism post-1968, economic self-determination post-1968, and diasporic consciousness and engagement (the extent to which the groups looked beyond the borders of the United States for political identity and solidarity). For poor whites, we also looked at labor union activism across time. To code, we looked at both heroic depictions as well as manifestations that might match the “types” of savage - noble or otherwise - for American Indians; infantilized, model minority, perpetual foreigner and ‘yellow peril’ for East Asian Americans; dual socio-economic representation of South Asians; and finally ignorant, violent rednecks for poor whites.

The textbooks examined (Table 1. Textbooks Examined) were of recent vintage, and were recommended by social studies methods faculty and classroom social studies teachers as ones that are widely used in the mid-Atlantic region where we conducted the study. They include a middle school textbook, two government textbooks, four textbooks that are used for Advanced Placement courses, and a standard high school history textbook. We included AP texts as the courses are intended to offer a more complex narrative than in more standard trade textbooks.

Table 1. Textbooks Examined.

<table>
<thead>
<tr>
<th>Name of textbook</th>
<th>Middle School</th>
<th>High School</th>
<th>Advanced Placement</th>
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<tbody>
<tr>
<td>American Anthem: Reconstruction to the Present, 2009</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>American History: Beginnings through Reconstruction, 2016</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>United States Government: Our Democracy, 2015</td>
<td></td>
<td>X</td>
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**Analysis**

**Existing Colonial Archetypes/Stereotypes**

Before discussing the specific types of racialized representations of various ethnic groups that exist in the texts examined, there needs to be clarity around how we define the terms ‘archetype’ and ‘stereotype’. The concept of the archetype was first advanced by Jung (Kid, 2016) in his work on ‘dreams filled with basic motifs analogous to mythical characters.’ Archetypes are found everywhere – from folklore to films (Kidd, 2016; Shae and Samoylova, 2013). Kidd (2016) says:

“Media producers face certain basic challenges when developing dramatic programs. One of the primary challenges is telling a complete story in a short time period. The audience needs to be able to identify the basic characters’ roles quickly. Who is the hero? Who is the lover? Who is the innocent? The ability to identify these characters is vital to be able to understand the basic storyline of a movie or television series. We recognize these roles through the use of archetypes.” (p. 26)

Faber and Mayer (2009) define modern archetypes as being culturally enduring so they are easily learned and recognized, besides being mental models for self and other. They also operate at an unconscious level and elicit emotional responses. From the perspective of storytelling, archetypes are necessary and a way to get the audience to relate to the characters and feel the emotions ‘appropriate’ to the genre (Kidd, 2016). However, it is when archetypes are used interchangeably with stereotypes that problems arise.

Lippman (1922) stated that stereotypes were developed as mental maps to cope with the complexity of groups and people. In this sense, stereotypes are neutral; however, in the modern definition, they are limited, mostly negative tropes (Kidd, 2016). Stereotypes are culture specific while archetypes could be applicable to multiple cultures (Kidd, 2016).

**American Indian stereotypes/archetypes.** We began our analysis with the first people to have inhabited the land now known as the United States. Scholars speculate that there are more numerous and varied stereotypes about Indigenous peoples than about any other ethnic group in the Americas. Yet, in many textbooks, there is a binary limitedness to the depiction of American Indians in the texts we examined – either as a savage or as a noble savage. The “noble savage” is defined by Webster dictionary as “a mythic conception of people belonging to non-European cultures as having innate natural simplicity and virtue uncorrupted by European civilization; also, a person exemplifying this conception”
The language of Critical Race Theory and its master narrative is vital to decoding textbook representations of American Indians from pre-Encounter to the 1890s. The beginnings to Reconstruction (2016) is especially ripe for this analysis. The ideas of "historical happenstance," rather than intentionality, are used to describe colonization. For example, increased trade (with China) and travel made Europeans "eager to learn more about the wider world" (p. 30) and made the rulers of England, France, Spain and Portugal eager to increase their wealth. As these nations colonized the lands of the Incas, Aztecs, Mayans, Pascitawas, Haudenosaunee, etc., they blamed the death toll among Indigenous peoples on the "severe shortage of workers," causing Europe to "look across the Atlantic Ocean to Africa for a new source of enslaved labor" (p. 53). Although colonists such as William Penn were "fair" to American Indians by being willing to pay them for their lands (p. 88), there was a great deal of "prejudices on both sides" that "stood in the way of white settlers and Native Americans living side by side" (p. 326). The forced removal of 100,000 Southern Indians to Oklahoma by Andrew Jackson is treated as historical happenstance rather than an act of institutional racism, although it "has had an effect on contemporary events" (p. 327). "Angry Indians" in this textbook regularly attacked innocent whites for causing the death of Indian children (p. 341), and many "white Americans" used their belief in their racial superiority to "justify taking lands belonging to people [Indians and Mexicans] they considered inferior" (p. 354). The "Americans" needed the land to complete a railroad (p. 358) and therefore drove the Indians off their lands. This genotype occurred by happenstance, with the narrative centered on the colonial demands of Europeans and European Americans. American Indians in the years before 1890 were martyrs, "savages," and "feary-eyed environmentalists" who only wanted to save their land and their bison and be free of the white man's diseases and constant wars (The American Pageant, pp. 635-636), or "mingle" and assimilate (American Pageant, pp. 31-33, 39, 53-54), but with never the expectation that their conquest was avoidable, or that it was immoral.

Asian Pacific Islanders and East Asians. The first thing to note about the depiction of Asians in the textbooks is the near invisibility of this population. Perhaps as a token way of introducing the reader to the future presence of Asians in the United States, Of the People describes the U.S. participation in the Chinese opium trade beginning in the late 19th century, in addition to the work of the American Board of Commissioners for Foreign Missions that evangelized "heathen lands within the United States" (including the Cherokee nation) and in China, India and Hawaii (p. 340).

In American Anthem: Reconstruction to the Present (Ayers, de la Teja, Schulzinger, & White, 2009) there is barely enough information or references to Asians to capture a positive or negative stereotype/archetype. Chinese Americans are mentioned as having been attracted to the United States as part of the 1848 rush for gold in California and being "initially welcomed as workers" (American Promise, p. 361) before "white workers" demanded the 1885 Chinese Exclusion Act banning more immigration from China Of the People, p. 485). Of the People includes a photo of Chinese railroad builders (p. 491) with no context. The same text mentions that, in 1924, the National Origins Act excluded Japanese immigrants altogether without explaining why (p. 661).

Five of the ten mentions Executive Order 9066 that called for the evacuation and mass incarceration of 110,000 Japanese American citizens during World War II, as a fear-based response by "white Americans" following the bombing of Pearl Harbor by the Japanese military in The American Pageant (Kennedy, Cohen, & Bailey, 2008), several paragraphs are devoted to the stereotypes against Japanese Americans that prompted Executive Order 9066, United States Government: Our Democracy (Arbetman, Hanson, & Scott, 2015) devotes three pages to the Japanese internment. But there were few significant discussions about Asians as people or Asian cultures as part of the history of the United States. South Asians, in particular, are only mentioned once, in one book, by Jhumpa Lahiri, the award-winning artist whose Interpreter of Maladies (1999) explored the "sometimes painful relationship between immigrant Indian parents and their American-born children" (The American Pageant, Kennedy, Cohen, & Bailey, p. 1104).

Where there are depictions or mentions that match stereotypes, East Asian and Asian Pacific Islanders can be categorized into four groups: the perpetual foreigner, the cute infant, the model minority, and the 'yellow peril' or foreign danger to the American/Western economy.

The effects of Orientalism in Western cultures includes the 'othering' of East Asians and East Asian Americans and the perception that their cultures and lifestyles are "exotic" and "ancient" in stark contrast to "ordinary," "modern," "Western" customs.

Of particular note is the portrayal of East Asians as childlike and not to be taken seriously. Actor/comedian John Cho (2009) states:

"There's this belief that Asian babies are really cute, and it got me thinking that our whole race is infantilized to some degree, and it manifests itself in different ways. You infantilize a woman, and she becomes eunuchized. You infantilize a man, and he becomes eunuchated. You infantilize a baby—and it's possible, it appears that you can infantilize a baby even more. The babies need to be cuter than white babies. And it's just a weird thing that I felt like said something about mainstream America's relationship to Asians in general."

This infantilization results in Asians having less social autonomy. They are oftenperceived as polite and quiet, and less threatening than people of other races. Treated as children, Asians are also perceived to have little power, access, and control. One example can be found in the AP Edition of American Government: Roots and Reform (O'Connor, Sabato, & Yanus, 2011). On page 218, the story of the internment of Japanese Americans during World War II is accompanied by a photograph of two cute Asian children. It is part of a quick overview in a 3-5 page section that also addresses American Indians in the 20th century; more importantly, the photo seems to trivialize (rather than humanize) the devastating impact of the internment on Japanese American children and their parents. Similarly, in The American
Pageant (Kennedy, Cohen, & Bailey, 2008), kimonos are pictured singing the Star Spangled Banner at a U.S. reception in Japan, where the Japanese government acquiesced to Americans as part of the Root-Takahira agreement (p. 696), as if Japanese nationals and Japanese American children were one and the same.

The relative powerlessness of Asian Americans includes the scant mention of 20th century activism as derivative of other “minority movements” of the 1960s, and in response to their history of “discrimination, denigrating stereotypes, and hurtful epithets,” leading to “new ethnic self-consciousness and pride” (Of the People, p. 839).

In The American Pageant, East Asians are portrayed as “model minorities” who have eagerly assimilated to U.S. ways: they are “counted among the richest and most prosperous Americans today” (p. 1097), partly because Chinese Americans were always “hard-working and enterprising” (p. 551), including the Chinese women who were prostitutes (p. 550), and because Japanese Americans were “hardworking, determined, successful” (p. 877-878)

South Asian archetypes/stereotypes. The near complete absence of South Asians in U.S. history texts means that U.S. children and youth receive this information via popular media and culture. Typically, South Asians are represented in a binary way, either as the “model minority” who is socially awkward and overly eager to assimilate, or as a heavily accented, taxi driver or convenience shop owner. Contributing to these stereotypes are shows such as the Bangladeshi store owners represented as Sirajul and Mujibur on The David Letterman Show, the character Apu on the animated show The Simpsons, or the Babu Bhatt character on Seinfeld. As always, these stereotypes are in contrast with the realities of South Asian participation at all levels of community and government, and in every profession.

Poor whites. Wikipedia, a popular, Western crowd-sourced digital source of information, describes “poor whites” thus: “In certain contemporary contexts the term is still used to pertain to their descendants, regardless of present economic status. While similar to other White Americans in ancestry, the Poor Whites differ notably in regard to their history and culture.” Scholars indicate that the term “poor white” tends to be applied to people from the rural South and Appalachia (e.g, Flynt, 2004; Moss, 2003), despite the fact that there are white people all over the nation who live in poverty, constituting the largest population of poor people in the U.S. (see Table 2. Poverty in the United States). The pejorative terms applied to this population includes “rednecks,” “hillbillies,” “crackers,” and “poor white trash.”

Table 2. Poverty in the United States.

<table>
<thead>
<tr>
<th>Population</th>
<th>%</th>
<th># in poverty</th>
<th>% in poverty</th>
</tr>
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<tbody>
<tr>
<td>African American/Black (millions)</td>
<td>42.9</td>
<td>13.3</td>
<td>10.3</td>
</tr>
<tr>
<td>American Indian/Native</td>
<td>4.2</td>
<td>1.2</td>
<td>1.2</td>
</tr>
<tr>
<td>Alaskan/Indigenous</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian Pacific Islander</td>
<td>19.1</td>
<td>5.9</td>
<td>2.2</td>
</tr>
<tr>
<td>Latinx (all races)</td>
<td>57.5</td>
<td>17.8</td>
<td>12.3</td>
</tr>
<tr>
<td>White (alone, no Latinx)</td>
<td>198.0</td>
<td>61.3</td>
<td>17.8</td>
</tr>
<tr>
<td>Multiracial</td>
<td>8.4</td>
<td>2.6</td>
<td>*</td>
</tr>
<tr>
<td>Total</td>
<td>323</td>
<td>**</td>
<td>43.1**</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2015

*No statistics for multiracial poverty

**The percentages exceed 100% because people identify in multiple categories

The disproportionality of poverty, where the smallest population in the nation – Indigenous Peoples – has the highest rate of poverty, says as much about systemic oppression as the fact that people who are racialized as “White Americans” comprise 40% of the poor. The pejorative terms describing whites who are poor historically have been used most often by affluent whites to distance themselves socially and politically. The conditions of African Americans and “poor whites” in the South were nearly identical throughout most of the years between 1865 and 1965, and there are episodes in the history of the U.S. when the two groups worked in solidarity to improve their collective economic position.

Typically, however, the economic and political structures of white supremacy actively drive a wedge between the groups in order to maintain power (see Table 3. A Sampling of Content Absences Regarding Indigenous Peoples, Asians and Poor Whites in the United States 17th To 21st Century for selected examples; see Appendix A for additional examples). In particular, textbooks tend to describe the actions of the U.S. government as being driven by the demands, the greed, and the religious faith of poor whites rather than by the colonizing avarice of owning class industrialists and elite, power-hungry politicians. The middle school textbook, American History: Beginnings through Reconstruction, stands out for its portrayal of poor whites as the drivers of colonization and institutionalized racism. President Andrew Jackson responded to his “base of white men without property” (p. 303) and their support of the Democratic Party to turn these poor white men into “settlers,” “missionaries,” and “pioneers” to claim the “western frontier” for themselves. These poor whites “resented” and were “annoyed” by the sovereign nation of Mexico and its rejection of an offer of $30 million to buy California and New Mexico, because “many Americans felt that Mexico stood in the way of the Manifest Destiny of the United States” (p. 356). Later in the 19th century, it was landless poor whites who formed mobs to “defend slavery as essential to the Southern economy” (p. 412; p. 441) or poor European immigrant whites who refused to work with newly freed Blacks (p. 388), thereby forcing industrial workplaces to be racially segregated. The interest convergence of wealthy whites afforded poor whites the right to vote through grandfather clauses (if your grandfather voted before 1840, you could vote), even though a lack of schooling for poor whites left them unable to pass literacy tests (part of an attempt by Southern states to prevent Black men from their 15th Amendment right to vote).

Largely, poor whites are as absent from history and government textbooks as Asians. As poverty has become more urbanized and suburbanized over the last 60 years, the population of whites who are poor is even more invisible, particularly in urban public schools. Counternarratives about who is poor and why is an essential part of decolonizing education.
The images and narratives that persist serve the continuing colonial enterprise. They are encoded in textbooks for urban teachers who do not have the time or resources to research counternarratives. Of particular importance to urban teachers is the fact that “urban” populations include significant populations that are typically perceived to be “rural” — that is, Indigenous peoples and poor whites. There are at least three elements missing from textbooks for the purpose of decolonizing U.S. history education: racial pedagogical content knowledge and pedagogy; efforts to fill (or valorize) specific content gaps; and an antiracist lens through which to tell the stories of individual people who help change the arc of history.

**RPCK/CRT, critical racial curriculum, antiracist curriculum.** In addition to theorizing about RPCK, the challenge for overworked, underpaid teachers is to put the theories into practice. The case studies in texts such as Race Lessons (Chandler & Hawley, 2016) help teachers learn from one another about the pitfalls and small victories from teaching history and social studies with new approaches. Working collaboratively with critically minded teachers is another way to build greater capacity to deliver antiracist curriculum.

**Content absences.** The content absences from the textbook include the ways in which colonization and racism were normalized and institutionalized through education, and the ways in which they were resisted by people of color and poor whites. Table 3 includes the kind of content that should be included in RPCK historical instruction.

### Table 3. A Sampling of Content Absences Regarding Indigenous Peoples, Asians and Poor Whites in the United States, 18th to 21st Century

<table>
<thead>
<tr>
<th>Event</th>
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<td>Evidence of class-Thomas Jefferson proposes a two-track educational system, with different tracks for, in his words, “the laboring and the learned.” Scholarship would allow a very few of the laboring class to advance, Jefferson says, by “raking a few geniuses from the rubbish.”</td>
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<td>of Pennsylvania state constitution calls for free public education, but only for poor children. It is expected that rich people will pay for their children’s schooling.</td>
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<td><strong>Education for poor children in NYC (1805)</strong></td>
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<td><strong>Mission Schools (1819-1835)</strong></td>
<td>of Congress passes the Indian Civilization Act, which authorizes up to $10,000 a year to support the efforts of religious groups and interested individuals willing to live among American Indians and teach them a Eurocentric academic curriculum.</td>
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<tr>
<td><strong>Reform School (1848)</strong></td>
<td>Evidence of the first Massachusetts Reform School at Westboro opens, where children who have refused to attend public schools are sent. This begins a long tradition of “reform schools,” which combine the education and juvenile justice systems.</td>
<td></td>
</tr>
<tr>
<td><strong>Compulsory schooling (1852)</strong></td>
<td>of Massachusetts became the first state to enact a compulsory education law, to make sure that the children of poor immigrants get &quot;civilized&quot; and learn obedience and restraint, so they make good workers and do not contribute to social upheaval.</td>
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<td><strong>Carlisle Indian School: Kill the Indian in him, save the man... (1866)</strong></td>
<td>of Army Capt. Richard Henry Pratt, the school’s founder, says his educational goal for Indians is to civilize them through total cultural assimilation. and as he puts it in an 1892 speech: “Kill the Indian in him, and save the man.”</td>
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<td><strong>School boards cut in half (1893-1913)</strong></td>
<td>of Size of school boards in the country’s 28 biggest cities is cut in half. Local immigrant communities lose control of their local schools as the composition of school boards changes to professionals (like doctors and lawyers), big businessmen and other members of the richest classes.</td>
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<td><strong>Asian American education policies (1905)</strong></td>
<td>of The San Francisco School Board established a segregated Chinese Primary School for Chinese children to attend, including those who were American-born. Later this also included Japanese students.</td>
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<td><strong>Bilingual texts (1940)</strong></td>
<td>of The U.S. government created experimental bilingual texts “to speed up Indian understanding of modern life and the acquisition of English.”</td>
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<tr>
<td><strong>Japanese internment schools (1941-1951)</strong></td>
<td>Evidence of fear-Executive Order 9066 called for the evacuation and mass incarceration of 110,000 Japanese American citizens, 30,000 of whom were children, based legislation and Conditions at the camp schools were poor: they were overcrowded with insufficient furniture, facilities and instructional materials and they suffered from a shortage of certified teachers.</td>
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<td><strong>Testing Services (1948)</strong></td>
<td>of Educational Testing Service is formed with major grants from the Rockefeller and Carnegie Foundations. These testing services continued the and work of eugenicists like Carl Brigham (originator of the SAT) who did research “proving” that immigrants were feeble-minded.</td>
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In inquiry-based pedagogy (Bernal, 2002; Martell, 2013), students are encouraged to engage in counter-storytelling of master narrative versions of events. This approach fosters a critical perspective on social justice issues.

**RECOMMENDATION**

In this final section of the paper, we offer some specific recommendations for teachers who are committed to social justice and desire to infuse their classroom environments with critical race theory. The combination of RPCK and NCSS’s C3 Framework represents a partnering of established social studies thought and marginalized race theory.

**School to prison pipeline (1980 – based legislation and impacted Black and Brown students)**

Fear of zero Tolerance Policy, which started as a means to combat drugs in the 1980s and guns in the 1990s and disproportionately impacted minor offenses.

**Social control of people of color**

The latter approach challenges teachers to students and name to then begin the process of dismantling the interlocking layers of a system that work to remain anonymous. We suggest that the social studies teacher is in a unique position to carry out these aims. Adopting a critical lens as the basis from which all instruction and student engagement stems is a first step, as is the application of RPCK to meld content knowledge in the social science disciplines, pedagogical content knowledge (Shulman, 1986), and the social studies teacher's role as a political/leader/activist with pragmatic concerns.

In attempts to offer students an inclusive classroom experience, many teachers use a non-racist curriculum and pedagogy. According to King and Chandler (2016), this type of teaching favors passivity and ideologies that reject extreme forms of racism. In contrast, an anti-racist curriculum and pedagogy represents "an active rejection of the institutional and structural aspects of race and racism... making the social construct of race visible" (King & Chandler, 2016, p.4, as cited in Chandler & Hawley, 2017, p. x, emphasis in original). The latter approach challenges teachers and students to name and begin the process of dismantling the interlocking layers of a system that work to remain anonymous. We suggest that the social studies teacher is in a unique position to carry out these aims. Adopting a critical lens as the basis from which all instruction and student engagement stems is a first step, as is the application of RPCK to meld content knowledge in the social science disciplines, pedagogical content knowledge (Shulman, 1986), and critical race theory. The combination of RPCK and NCSS’s C3 Framework represents a partnering of established social studies thought and marginalized race thought.

**Outlawing of bilingual education control of people of color in CA (1998)**

Evidence of socialMulti-millionaire Ron Unz puts a measure on the June 1998 ballot outlawing bilingual education in California. The latter approach challenges teachers and students to name and begin the process of dismantling the interlocking layers of a system that work to remain anonymous. We suggest that the social studies teacher is in a unique position to carry out these aims. Adopting a critical lens as the basis from which all instruction and student engagement stems is a first step, as is the application of RPCK to meld content knowledge in the social science disciplines, pedagogical content knowledge (Shulman, 1986), and critical race theory. The combination of RPCK and NCSS’s C3 Framework represents a partnering of established social studies thought and marginalized race thought.

**What (Urban) Teachers Need**

To be post-colonial, we must be at a place of jus post bellum (justice after war) where the terms for ending a (cultural) war are negotiated among equals. Oreund (2000) considers a number of issues, including terms of the end of war such that once the rights of a political community have been vindicated, further continuation of war becomes an act of aggression; guidelines for the construction of peace treaties; guidelines for the political reconstruction of defeated states; the prevention of draconian and vengeful peace terms; and the rights a just state for fighting wars, provide the constraints on what can be demanded from the defeated belligerent. If we regard as a type of just warfare the labor movement, the battle of Little Big Horn, Wounded Knee and the American Indian Movement; the abolitition movement and the modern civil rights movement; and other challenges to the cultural, economic and political violence of the last 150 years of U.S. history, then we might also declare that the cultural wars are far from ended or that the treaty process has been severely stalled (for example, see the film Precious Knowledge: the continuing battle over Confederate memorials, the 2015 murders at Mother Emmanuel AME church, and so on).

In “Redemption Song” (1979) Bob Marley expanded the words of Marcus Garvey (1937) by urging us to “emancipate yourself from mental slavery; none but ourselves can free our minds.” Among the big lies from which we need freeing are: that we are post-colonial; that whiteness is attainable by poor whites merely by virtue of their skin color; that equity and justice is attainable by “whitening” our heroes and sheroes; that the continual exploitation and oppression of people of color and poor whites, although a necessary condition for sustaining the status quo, is the only way to “do democracy;” and that in the “race to nowhere” (Abeles & Congdon, 2010), the segregated affluent schooling that is the property of the “executive elite” class (Anyon, 1981/1997) truly educates their children or prepares them for survival in the real world. While it is a tall order asking overworked and underpaid P-12 teachers to “preserve, protect, and promote the rights and freedoms of Native Americans to use, practice, and develop” their languages. Following the lead of the Maori of New Zealand and Native Hawaiians, some Native-language-immersion schools are now opening in the United States today.


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In attempts to offer students an inclusive classroom experience, many teachers use a non-racist curriculum and pedagogy. According to King and Chandler (2016), this type of teaching favors passivity and ideologies that reject extreme forms of racism. In contrast, an anti-racist curriculum and pedagogy represents “an active rejection of the institutional and structural aspects of race and racism... making the social construct of race visible” (King & Chandler, 2016, p.4, as cited in Chandler & Hawley, 2017, p. x, emphasis in original). The latter approach challenges teachers and students to name and begin the process of dismantling the interlocking layers of a system that work to remain anonymous. We suggest that the social studies teacher is in a unique position to carry out these aims. Adopting a critical lens as the basis from which all instruction and student engagement stems is a first step, as is the application of RPCK to meld content knowledge in the social science disciplines, pedagogical content knowledge (Shulman, 1986), and critical race theory. The combination of RPCK and NCSS’s C3 Framework represents a partnering of established social studies thought and marginalized race thought.

In this final section of the paper, we offer some specific recommendations for teachers who are committed to social justice and desire to infuse their classroom environments with critical, historically-sound pedagogy while considering the intricate contributions of diverse races and cultures.

**RECOMMENDATION**

Engage in counter-storytelling of master narrative versions of events. Stories can be used as theoretical and pedagogical tools to challenge racism, sexism, and classism and work toward social justice. They can also be developed to add varied perspectives and nuance to rote depictions of well-known characters and events.

Recognize students as holders of knowledge through inquiry-based pedagogy (Bernal, 2002; Martell, 2013). Learning from students demonstrates the value in their unique, lived experiences within the formal educational setting.
Challenging the idea that the struggle for civil rights is a while current legal paradigms tend to serve as catalysts for social change, they emphasize incrementalism. Critical Race long, slow, but consistently upward pull (Ladson-Billings, Theory argues that racism requires sweeping changes. Explore historical instances of efforts toward sweeping change. 1995).

Engage students in provocative thinking about the Unexamined distortions, omissions, and stereotypes in school curriculum content must be considered. Lead students to contradictions of U.S. ideals and lived realities (Bernal, compare and contrast the dichotomies. 2002).

Assume counter-pedagogical positions (Solórzano & Yosso, 2002).

In addition, there are resources through organizations such as Teaching for Change the Zinn Education Project, publications such as Rethinking Schools, and colleagues through organizations such as New York Committee on Race and Ethnicity, Teachers 4 Social Justice and Free Minds Free People that can fill in the gaps left by textbooks. Teachers never need to be alone in their efforts to decolonize education.

Appendix A: An Expanded Sampling of Content Absences Regarding Race and Education in the United States 18th to 21st Century

Note: In the United States, colonialism was first determined by European contact with Indigenous Peoples; “race” was first defined by European enslavement of Africans. The two concepts became conflated to impact all of the People of Color that eventually became part of the U.S. population. The African experience in the United States has historically been the reference point for other experiences of “race” and resistance, and the 1848 theft of Mexican land expanded the U.S. empire, so this table includes some examples of these populations as context for the racialized experiences of Indigenous Peoples, Asians, and poor whites. An evolving digital version of this timeline appears on the website associated with the article: View, J.L., Kaul, A., & Guiden, A. (2018). Timeline of race and education in the United States. In D. Menkart, A. Murray, J.L. View (Eds.) Putting the movement back into civil rights teaching: A resource guide for classrooms and communities, 2nd Edition. Washington, DC: Poverty and Race Research Action Council and Teaching for Change.

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<tr>
<td>The Slave Codes</td>
<td>social</td>
<td>A series of laws regulating activities related to interactions between enslaved Africans and white citizens. The Slave Codes consolidated slavery in Virginia and served as the foundation of Virginia’s slave legislation.</td>
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<tr>
<td><strong>South Carolina</strong></td>
<td>Evidence of fear</td>
<td>South Carolina passed one of the earliest laws prohibiting teaching an enslaved person to read or write. Almost immediately, enslaved Africans prohibited education for enslaved Africans.</td>
</tr>
<tr>
<td><strong>Thomas Jefferson’s two-track education system (1779)</strong></td>
<td>Allow a very few of the laboring class to advance. Jefferson says, by “raking a few geniuses from the rubbish.”</td>
<td>Evidence of class; Thomas Jefferson proposes a two-track educational system, with different tracks, in his words, for “the laboring and the learned.” Scholarship would allow a very few of the laboring class to advance. Jefferson says, by “raking a few geniuses from the rubbish.”</td>
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(1819-1835)
Carlisle School: Evidence of Army Capt. Richard Henry Pratt, the school’s founder, says his educational goal for Indians is to civilize them through total cultural assimilation. As he puts it in an 1892 speech: “Kill the Indian in him, and save the man.”

School boards: Evidence of size of school boards in the country’s 28 biggest cities is cut in half. Local immigrant communities lose control of their local schools as the composition of school boards changes to professionals (like doctors and lawyers), big businessmen and other members of the richest classes.

Cumming v. Richmond County Board of Education (1886): The U.S. Supreme Court decision that legalized racial segregation in American schools.

Asian American education policies (1905): The San Francisco School Board established a segregated Chinese Primary School for Chinese children to attend, including those who were American-born. Later this also included Japanese students.

Lemon Grove Incident (1930s): Evidence of race-based resistance to white supremacy of the history of the United States, and was won by the San Diego (CA) Mexican community’s organizing.

NAACP education and policy (1930-1950): The NAACP brings a series of suits over unequal teachers’ pay for Blacks and whites in southern states. Southern states realize they are losing Black labor to the northern cities. These two pressures result in small increases in spending on Black schools in the South.

Bilingual texts (1940): Evidence of colonialism. The U.S. government created experimental bilingual texts “to speed up Indian understanding of modern life and the acquisition of English.”

Japanese internment schools (1941-1951): Evidence of the poor social control of race-based legislation. Conditions at the camp schools were poor; they were overcrowded with insufficient furniture, facilities and instructional materials and they suffered from a shortage of certified teachers.

Testing Services (1948): Evidence of social control of test scores and interest in test score convergence. Educational Testing Service is formed with major grants from the Rockefeller and Carnegie Foundations. These testing services continued the work of eugenicists like Carl Brigham (originator of the SAT) who did research “proving” that immigrants were feeble-minded.

Brown v. Board of Education of Topeka (1952-1954): Evidence of resistance to white supremacy and interest in test score convergence. The U.S. Supreme Court unanimously ruled that “separate but equal” public schools for Blacks and whites were unconstitutional.


Alternative schools (1960s – 2017): Evidence of countercultural themes that had always been marginal and virtually invisible—racial justice, pacifism, feminism, and opposition to corporate capitalism—exploded into public view. Mass demonstrations, alternative lifestyles and publications, and the urban riots and assassinations of that period led to a deep examination of modern society and institutions. Student demonstrations, teacher strikes, and a deep questioning of traditional assumptions shock public school systems to the core. Over 500 "free schools"—nonpublic schools based on countercultural if not revolutionary ideas—were founded. Open classrooms and magnet schools (public schools of choice) were introduced.

Mississippi Freedom Schools (1964): Evidence of an interracial solidarity. The Freedom Schools of the 1960s were first developed by the Student Nonviolent Coordinating Committee (SNCC) during the 1964 Freedom Summer in Mississippi. They were intended to counter the “sharecropper education” received by so many African Americans and poor whites.

Minority Serving Institutions (1965): Evidence of convergence. Even though Historically Black Colleges and Universities date back to 1837, (Cheyney University, PA) and many private and public institutes for Black students were established following the Civil War, the 1965 Higher Education Act that Minority Serving Institutions furthered the development of HBCUs, Tribal Colleges (in 1968), and Hispanic Service Institutions (1992).
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<th>Event</th>
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<th>Event</th>
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<tr>
<td>In 1966, Rough Rock Demonstration School opens in the Navajo Nation in Arizona as the first Indian-controlled school in modern times.</td>
<td>UN-encouraged self-determination of colonized peoples (1966)</td>
<td>The Navajo tribal council founds the Navajo Community College (renamed Diné College in 1977), the first tribal college. In 1978, Congress passes the Tribally Controlled Community College Assistance Act. Today, there are 35 tribal colleges in 13 states</td>
<td>Tribal colleges (1968)</td>
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<td>In 1968, the American Indian Movement (AIM) in Minneapolis and elsewhere opens a few small schools to provide an alternative to public and Bureau of Indian Affairs schools with high dropout rates. Known as survival schools for their focus on basic learning and living skills, the schools strongly promote Indian culture. Today, some Indian groups are using charter school funding to operate schools that teach a curriculum based on place, culture, and community.</td>
<td>Survival Schools (1970)</td>
<td>Congress passes a federal policy to “preserve, protect, and promote the rights and freedoms of Native Americans to use, practice, and develop” and their languages. Following the lead of the Maori of New Zealand and Native Hawaiians, some Native-language-immersion schools are established.</td>
<td>Language Revitalization Act (1990)</td>
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<td>Begun with the Zero Tolerance Policy, which started as a means to combat drugs in the 1980s and guns in the 1990s and disproportionately impacted Black and Brown students who were pushed from schools to the juvenile system, for even minor offenses.</td>
<td>School to prison pipeline (1980 – 2017)</td>
<td>Proposition 187 passes in California, making it illegal for children of undocumented immigrants to attend public school, spreading racism against brown and black-skinned immigrants across the country.</td>
<td>Proposition 187 (1994)</td>
</tr>
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<td>Education designed by and for peoples of the African diaspora to liberate them from Eurocentric curriculum, pedagogies, and oppressive structures.</td>
<td>African centered schools (1988-2017)</td>
<td>OfCongress passes a federal policy to “preserve, protect, and promote the rights and freedoms of Native Americans to use, practice, and develop” and their languages. Following the lead of the Maori of New Zealand and Native Hawaiians, some Native-language-immersion schools are established.</td>
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<td>Sherman Indian High School in Riverside, CA is an off-reservation boarding school that opened in the late 19th century. It is one of 183 Bureau of Indian Education-run schools in the United States today.</td>
<td>Sherman Indian High School (2013)</td>
<td>OfA U.S. Supreme Court ruling that encouraged states to enact measures banning the use of race in admissions or to consider race-neutral alternatives to ensure diversity. States that forbid affirmative action in higher education, (e.g., Florida, California, and Michigan), have seen a significant drop in the enrollment of Black and Hispanic students in their most selective colleges and universities.</td>
<td>University of Michigan affirmative action case (2014)</td>
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</tbody>
</table>

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- Ayers, de la Teja, Schulzinger, & White, date. American Anthem: Reconstruction to the Present.


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